



## LONGFELLOW PTA ANNUAL CAMPAIGN

The Longfellow PTA provides critical support to students, teachers, and staff by funding programs essential for student success, beloved community-wide and cultural heritage events, grants for teachers, school supplies, and much, much more.













But we can't do it without your help! We are asking for direct contributions to keep the student programming that our students love, and the assistance that our teachers and staff need. The Longfellow PTA Annual Campaign is our biggest and most important fundraiser of the year. Together we can make it a success!

This year our goal is to raise \$100,000 so that we can continue to provide wonderful enrichment programming to the Longfellow community.

**To reach our goal, we need to raise \$300 per student, which is approximately:**

\$30 a month  
\$7.50 a week  
Or \$1.00 a day

### **What does \$1.00 a day pay for?**

 Planners for every student	 School-wide events & assemblies
 Positive Behavior Incentives	 After-school teams & clubs
 Field trip scholarships	 Emergency fund for families in need
 Science & MakerSpace grants	 Community events like Dia de los Muertos, 8th Grade Dinner
 Teacher classroom grants	 Dance, Winter Dance, Black History Month, picnics,
 Staff appreciation events & retreat	 and more

### **HOW TO DONATE**

Don't delay, donate today! You can spread out your contribution by setting up recurring payments, or make a one-time donation of any amount. Check out <https://www.longfellowberkeley.org/make-a-donation>, or scan the QR code on this page to donate online. Cash or Check donations can be dropped off at the front office.

### **EMPLOYEE MATCHING PROGRAMS**

Does your company have an employee donation matching program? Many companies do! Please check with your HR team to learn more—matches are an easy way to increase your impact! If you would like help researching this, please contact Melanie Tang at [melanietang@usa.net](mailto:melanietang@usa.net)

### **SPONSOR ANOTHER STUDENT**

Not every Longfellow family has the means to donate to the Fund each year. If you are able, we ask you to consider also donating on another child's behalf.



## Return This Form Today

**Help your student win a classroom party!** Sign this form and have your child return it to their advisory teacher. For every signed form returned, your child's classroom earns a raffle ticket for a chance to win a classroom party. And, if you are able to donate, you can include your donation along with this form.

Whether you can donate \$5 or \$5,000, all donations are significant and get us to our goal. We want **everyone** to be a part of the Longfellow Annual Fund, *so you do not have to donate to participate in this contest to win a classroom party—just return this form!*

If you are able to donate, thank you! You can pay by cash, check, or credit card.

- Cash can be returned with this envelope, or dropped off at the front office; please label your donation "Attn: PTA Treasurer."
- Checks should be made payable to "Longfellow PTA" and returned with this envelope, or dropped off at the front office; please label your donation "Attn: PTA Treasurer".
- Credit card payments can be made online at: <https://www.longfellowberkeley.org/make-a-donation>

### **Please complete:**

- I am aware of the Longfellow Fund.
- I have already contributed to the 2023-2024 Longfellow Fund.
- I am contributing \$300.
- I am contributing \$\_\_\_\_\_.
- I will be applying for my employer to match my donation of \$\_\_\_\_\_.

### **Longfellow also needs volunteer help:**

- Yes! I am interested in volunteering. My email is \_\_\_\_\_  
and my phone number is \_\_\_\_\_.

Your Name: \_\_\_\_\_

Child's/Children's Name/s: \_\_\_\_\_

Child's/Children's Advisory Teacher/s: \_\_\_\_\_

Advisory Classroom number/s: \_\_\_\_\_

Grade/s: \_\_\_\_\_

***Thank you for participating and for supporting Longfellow!***